

*Nirmaan*  
Organization

REGISTERED AS NON-PROFIT ORGANIZATION IN 2007

# Nirmaan's Commitment to the United Nations Sustainability Development Goals

**1** NO  
POVERTY



**4** QUALITY  
EDUCATION



**5** GENDER  
EQUALITY



**8** DECENT WORK AND  
ECONOMIC GROWTH



Details on Goals: <https://sustainabledevelopment.un.org/>

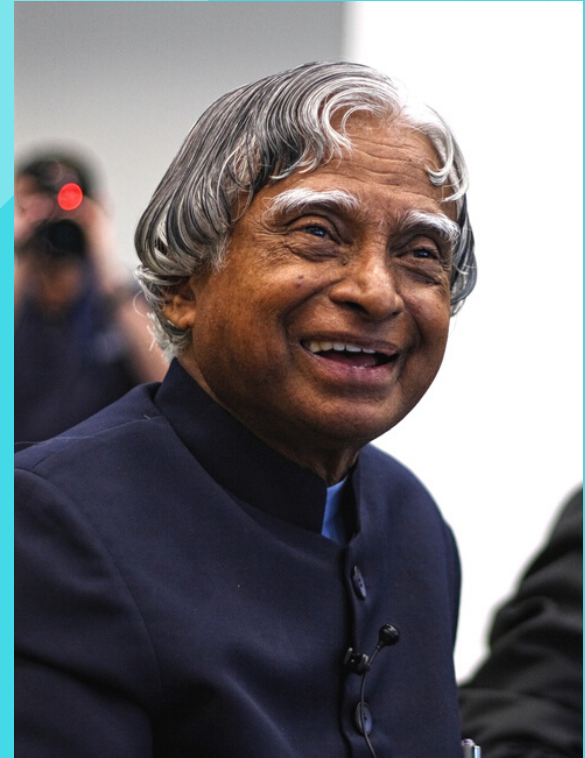
# The Genesis

Our Encounter with Kashiram Ka...  
The Rickshawala and The Student,  
in 2005 at BITS, Pilani

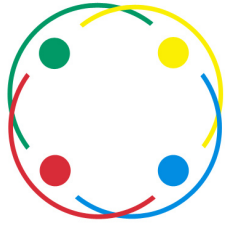
# Our Inspiration



SWAMI  
VIVEKANANDA



APJ ABDUL  
KALAM



**Nirmaan**  
Organization

*"for a Knowledge Driven and  
Economically Empowered India"*

**3 FOCUS AREAS**

**8 CHAPTERS**

**12 FLAGSHIP PROGRAMS**

**35+ CSR PARTNERS**

**TELANGANA | ANDHRA PRADESH | KARNATAKA | GOA  
MAHARASHTRA | CHHATTISGARH | RAJASTHAN | KERALA**

**2005-06**

25 Children

INR 6000 of  
Social Impact

10 Volunteers

**2018-19**

9.5 Lac+ Children/  
Women/ Youth

INR 12 Crore of  
Social Impact

180+ Full Timers  
750+ Volunteers



# OUR INTERVENTIONS

Vision: "to achieve a knowledge driven and an economically empowered society"

## EDUCATION

- School Adoption Program
- Disruptive Digital Intervention (DDI)
- Scholarships and Mentorships
- Vidya Help Line

## LIVELIHOODS

- Youth Skill Development
- Women Livelihood Development Program (Avanti)
- Threads of Hope (TOH)
- Sustainable Agriculture
- National Digital Literacy Mission (NDLM)

## SOCIAL LEADERSHIP

- Student Chapters
- Volunteering & Internships
- Disaster Relief

# SCHOOL ADOPTION PROGRAM

**Vision:** Every Child has access to Quality Education

HOW? Adopt Government Schools in vulnerable condition and turn them into Model schools in the areas of infrastructure and quality of education

100+

Govt schools  
adopted in 6 states  
across India

- Infrastructure as per RTE Act
- Enhancing Academic Performance of students
- Holistic Development of Every Child
- Increase community participation



# DISRUPTIVE DIGITAL INTERVENTION (DDI)

Signature Program of **HYSEA** (Hyderabad Software Enterprises Association) with ***Nirmaan Organization*** as the implementation & knowledge partner

**Vision:** Provide a motivating and encouraging environment for Government High school students in Urban and Rural areas of Telangana

**HOW?** Setup a Digital Lab in Government schools with end-to-end support in a sustainable manner

29

Govt schools  
adopted  
in Telangana

10000+

High School  
Students  
Impacted



# SCHOLARSHIP AND MENTORSHIP PROGRAM

**Vision:** Every student to get able guidance to pursue High-School/ Graduation

**HOW?** Providing monetary and mentoring support to meritorious but financially constrained students

**380+**

Scholarships  
awarded till date

40% increase in scholarships  
year-on-year since last 3 years



# VIDYA HELPLINE

**Vision:** Every student to obtain excellent guidance and appropriate ways to obtain monetary support to pursue the right education of their choice.

7  
LAKH+

calls on Education and Career answered

3.5  
LAKH+

Children benefited through Career Counselling Workshops

8,500+

career workshops conducted across 5 state's

## HOW?

- Guide students to take up informed career choices
- Provide information about various financial aids
- Provide on-demand access to free and authentic career information and guidance through Tele-Counselling

# YOUTH SKILL DEVELOPMENT PROGRAM

**Vision:** Every youth to get an opportunity to stand upon their own feet

**How?** Provide underprivileged unemployed youth with placement linked skill training through 8 Centers in Telangana & AP

9000+

students graduated

5000+

students placed

RS.  
7,500

average monthly salary upon joining

**2000+**

women Illiterate and  
Semi-Literate  
Women Trained

**1500+**

women are earning  
after training

**INR  
7500**

average monthly  
income

**150**

women are micro  
level entrepreneurs

# WOMEN LIVELIHOOD DEVELOPMENT PROGRAM (AVANTI)

## Social Empowerment through Economic Empowerment

Vision: Every woman to have an equal  
opportunity to lead an empowered life.

HOW? Providing Skill Training in  
vocational trades and supporting in  
Economic Empowerment through Job  
Placement and Business Setup

# THREADS OF HOPE

**Social entrepreneurial venture  
(in the process of registration)**

**Vision: Every woman to have an equal opportunity to lead an empowered life.**

**HOW? Providing a platform to underprivileged women to design, manufacture and market their products and earn a decent livelihood.**

**Restarted in 2019,  
with support from women in Avanti centers  
working on Corporate Stalls and Gifting  
Orders**

10000+

Farmers

135

Villages in  
Dantewada

40,000  
+

Indirect Beneficiaries

# SUSTAINABLE AGRICULTURE AND FARMER'S EMPOWERMENT

**Vision:** Enhance Food and Nutritional Security for people & Income Security to farmers empowering farmers to deal with markets

**HOW?** Promoting Sustainable agricultural practices and empowering farmers to deal with markets by organizing them into a Product Company called "Bhoomgaadi"

# NATIONAL DIGITAL LITERACY MISSION (NDLM)

**Vision:** To empower at least one person per household with crucial digital literacy skills

**HOW?** Imparting the NDLM based curriculum to people aged 14-60 years age group through centers

2

Centers in  
Hyderabad and  
Bangalore, 1 more in  
works

4000+

People trained in  
Digital Literacy

Taking forward Government of India's vision of a Digital India by promoting e-governance and transform India into a connected knowledge economy.



# STUDENT CHAPTERS

Vision: Inculcate the ideology of Giving Back to the nation in students and facilitate the development of communities nearby to their college campus

**BITS, PILANI | BITS, GOA | BKBIET, PILANI | BITS, HYDERABAD**

# "BE A GIVE BACK CHAMPION"

**ONE SCHOOL / ONE VILLAGE AT A TIME**

Support Your *Janmabhoomi* or *Karmabhoomi* to develop and  
through your efforts - Time, Talent, Treasure

# SOME OF OUR SUPPORTERS



BANKING. LOYALTY. ANALYTICS.



# ACCREDITATIONS



Give 2 Asia



GuideStar



# HOW CAN YOU PARTNER WITH NIRMAAN?

- Donate to support Nirmaan projects (Corporate or Individual)
- Associate for Volunteering needs - online and offline, skilled based or field based
- Refer Nirmaan as Implementation Partner for your Corporate Social Responsibility (CSR) projects
- Spread the word in your network



**THANK YOU !**

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